



DIGIGROWTH ACADEMY

WE CREATE YOUR Future

DIGITAL MARKETING



Transforming Beginners into Digital Experts

Build Your Career with Practical Digital Marketing Training

Coimbatore

Phone: 6385105081

Email: digigrowthacademy.in@gmail.com

ABOUT DIGIGROWTH ACADEMY



DigiGrowth Academy is a professional digital marketing institute dedicated to building skilled marketers, freelancers and entrepreneurs.

We focus on:

- Practical Learning
- Real-Time Projects
- Placement & Freelance Support
- Agency-Level Training

Why Choose DigiGrowth Academy?



- 100% Practical Training
- Live Projects
- Freelancing Blueprint
- Internship Opportunity
- Placement Assistance
- Personal Branding Guidance

What is Digital Marketing?



Digital Marketing is promoting products or services using:

- Social Media
- Search Engines
- Websites
- Email Marketing
- Paid Ads

Top companies like Google, Meta and Amazon use digital marketing to scale globally.

Course Modules Overview



- Digital Marketing Fundamentals
- Social Media Marketing
- Search Engine Optimization (SEO)
- Google Ads
- Meta Ads
- Content Marketing
- Email Marketing
- Freelancing Blueprint
- Agency Model Training
- UI/UX

Social Media Marketing



Grow brands on:

- Instagram
- Facebook
- YouTube
- LinkedIn

Includes:

- Reels Strategy
- Content Planning
- Personal Branding
- Growth Hacks

Search Engine Optimization (SEO)



Learn to rank websites on Google First Page.

Topics Covered:

- Keyword Research
- On-Page SEO
- Off-Page SEO
- Technical SEOA
- Local SEO

Performance Marketing



Run Paid Ads on:

- Google Ads
- Meta Ads

Learn:

- Campaign Setup
- Audience Targeting
- Budget Planning
- ROI Optimization

Freelancing Blueprint



- Create Fiverr & Upwork Profiles
- Get International Clients
- Proposal Writing
- Client Communication
- Personal Brand Building

Who Can Join?



- Students
- Job Seekers
- Business Owners
- Housewives
- Entrepreneurs
- Freelancers

No Prior Experience Required.

Course Investment



Complete Digital Marketing Master Program

Course Fee: ₹14,999

Practical Training + Certification + Career Support Included

Certification



Get Industry-Recognized Certification from DigiGrowth Academy after course completion.

Boost Your Resume & Career Opportunities.

Placement & Career Support



- Resume Building
- Mock Interviews
- Internship Opportunities
- Job Referrals
- Freelance Client Support

Contact Us



Thanks For Choosing DigiGrowth Academy

Coimbatore

Phone: 6385105081

Email: digigrowthacademy.in@gmail.com

Learn. Implement. Earn.